



Industry Information for Allied Health Educators, Instructors, Administrators, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Don't forget to Spring Forward!

Remember to Spring your clock forward on March 11th! You may be losing an hour of sleep, but this year, Spring Daylight Savings is on a Sunday. So, sleep in anyways! Hang tight - losing this hour of sleep will only last eight months.

It may often feel like we are "losing time" at work, especially when it comes to dealing with creating your own tests for your program, using outdated methods for skills tracking and scheduling (yes, we are talking to you pencil and paper users and excel inputters!), and doing other tasks by hand. Luckily, we have the time saving tools and resources for you, all made affordable!

We have helped SEVERAL HUNDREDS of training programs become more efficient. WE CAN HELP YOU TOO.

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"We operate slightly outside of the box, but Platinum Education Group has been very good at accommodating our special needs and requests. We have used their primary competitor in the past and Platinum has been SO much more user friendly and comprehensive than anything we have had prior!" - Jane Dinsmore, Program Director, PERCOMOnline, Inc. and PERCOM/Kilgore College Consortium

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



March Promo for Dental Hygiene Programs!

Exciting news for ALL Dental Hygiene programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's clinicals and scheduling. **We have customized our platform to meet/exceed all your needs!** We KNOW you will be blown away with how much it can benefit your instructors and students! Oh yeah, **AND we made it affordable!** [Click for Price List](#)

If you give us a few minutes of your time to provide you a short demo of Platinum Planner, we will automatically send you a swag package that includes an awesome stylus-light combo pen, a Starbucks gift card, and more!

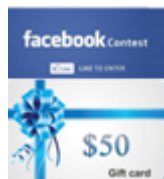
Top 5 Reasons YOUR Dental Hygiene Program needs to Utilize Platinum Planner

- No Institutional Fee to Utilize!
- Easiest and Most Flexible Platform to fit Dental Hygiene Needs!
- Get Student Progress and **Site Visit Reports** in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users - Admin, Instructors, Students, and Preceptors!

As a bonus, if your program adopts Platinum Planner during the month of March, we will provide your institution with **3 FREE STUDENT SUBSCRIPTIONS** (\$330 value)! This is invaluable to students who may have hardships or students that have earned a special reward. This promotion runs March only, so offer is limited!

Platinum Planner is the best solution for complicated Dental Hygiene clinical tracking AND includes a [FREE fully-functional mobile app](#).

Easy Demo Scheduling!



Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** January's awardee is **Lisa Whited from Green, Ohio!**



YOU Can Host a 2018 Platinum Educational Group Workshop Series at NO EXPENSE!

Platinum Educational Group is **offering workshop geared at Allied Health programs!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to**

the host or participants at these workshops and CE credits can be earned! Click the link below to learn more about the 2018 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Workshops Available!](#)



Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

[Easy Demo Scheduling!](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Knowing Your Audience: Who are these students and where did they come from?

We must throw traditional teaching out the window. In today's classrooms the student population is comprised of a multitude of differences. Long gone are chalk boards and erasers, white boards and dry erase pens, text books only, pen & paper, and boring lectures. Today's learners are progressive and need to have technology, games and interesting subjects.

I pose the question...Do you know your audience that is in your classroom?

[Read Full Article](#)



R-E-S-P-E-C-T

By Tom Gottschalk, COO, Medical Educator

Theodore Roosevelt was credited with saying "No one cares how much you know, until they know how much you care." In education, patient care, and leadership roles, no motto, mission statement, or credo can beat the impact of this statement. It sums respect up in a nutshell to me better than anything else I have read. In fact, when I review personal conflicts and struggles in many aspect of life, both in and out of the work place, I believe many times issues boil over when one of the affected parties get an impression the other does not care about an aspect the same way the other individual feels they should. Here are three examples to make my point.

[Read Full Article](#)



Status Update on ACICS Colleges

By Ben Miller and Antoinette Flores

In early February, the U.S. Department of Education announced that it will hold a May meeting to help decide whether the problematic accrediting agency Accrediting Council for Independent Colleges and Schools (ACICS) should again be allowed to grant access to federal financial aid.

[Read Full Article](#)



Ask the Customer Support Team

Q: Is there a way in Platinum Planner for students to cancel opportunities they have signed up for that they are unable to attend? A: No. Only instructors have the ability to remove a student from an opportunity they are assigned to. This is primarily done to prevent students from accidentally cancelling an opportunity they did not mean to cancel, and to prevent frustration from clinical sites.

[Read Full Article](#)

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#).

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)

Upcoming Events for Allied Health

[2/28/18 to 3/2/18, Las Vegas, NV - ABHES Annual Conference](#)

[All PEG Events!](#)

Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

[Read Full Article](#)



Meet the Staff

Eric Pike: Senior Developer

Eric Pike joined Platinum Educational Group in the later part of 2014 as a Senior Developer. He has many years of experience and started programming at the age of 16. He has over 24 years of experience in professional software development, and 18 years of management experience. He has a diverse and expansive range of experience that includes: accounting systems, shop-floor integration, enterprise business intelligence, mobile applications, and building high-scale public web sites. His hobbies are working with technology, music, and reading. He has also earned a 2nd-degree black-belt in Shorin-Ryu Karate and blue belts in Brazilian Ju-Jitsu under Royce Gracie and Jorge Gurgel.

[Learn More About Us](#)



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Appreciation Corner

February Spotlight: Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

We are proud, and excited, to have the medical expertise of Regina Sportsman! She will be Platinum Educational Group's monthly contributor to the Platinum Pulse: Allied Health Edition! Be on the look out for her articles entitled "**The Scholarly Column!**"

Regina has been in higher education for nearly a decade. She is a previous business owner that later went into the medical field for almost twenty years before venturing off into academia. Mrs. Sportsman has a love for educating students in a plethora of areas as well as a love for writing. To date, Regina is working on several pieces to be published. Mrs. Sportsman has lived and worked all over the United States and these experiences afforded her the opportunity to witness the standards of education based on standards of living in those areas. Many of her best practices were developed or witnessed by living and working in so many diverse areas.

Mrs. Sportsman is currently pursuing her third graduate degree to complete her masters journey. In her medical background she is a Registered Medical Assistant with the American Medical Technologist (AMT) and a Certified Medical Assistant with the American Association of Medical Assistants (AAMA) and is currently a member with both national organizations. In addition, she is a member of the Virginia Society of Medical Assistants (VSMA).

[Read Full Bio HERE](#)

We say thank you for all you do to advance Allied Health and keep up the great work, Regina!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).